



AMERICAN-HELLENIC CHAMBER OF COMMERCE

Results of the survey on the Transatlantic Trade and Investment Partnership (TTIP)



May 28, 2014
American-Hellenic Chamber of Commerce



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General Details On Survey

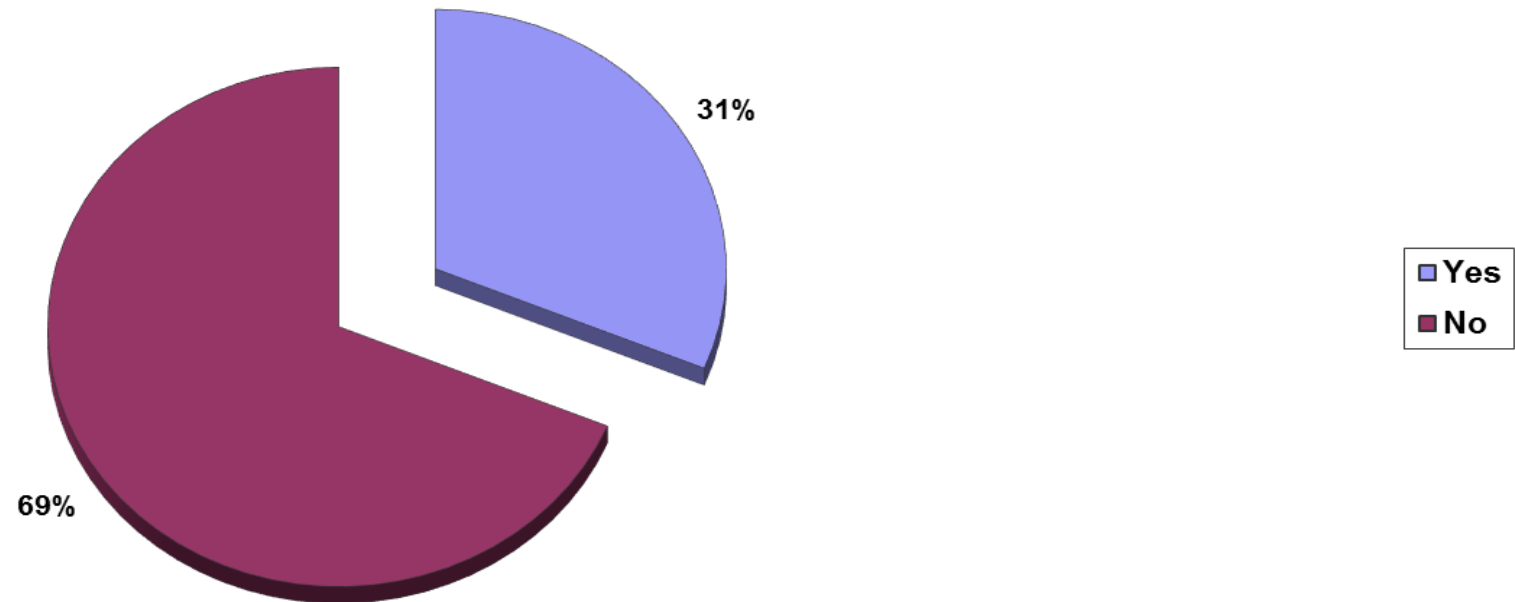
***Sample:* 80 Greek Companies (Amcham Members)**

***Questionnaire Content:* 14 Questions**

***Industries of operation:* Construction, Consulting, Logistics, Food, Commerce, Security, Metal, Technology, Clothing, Tourism, and Wine industry among others.**

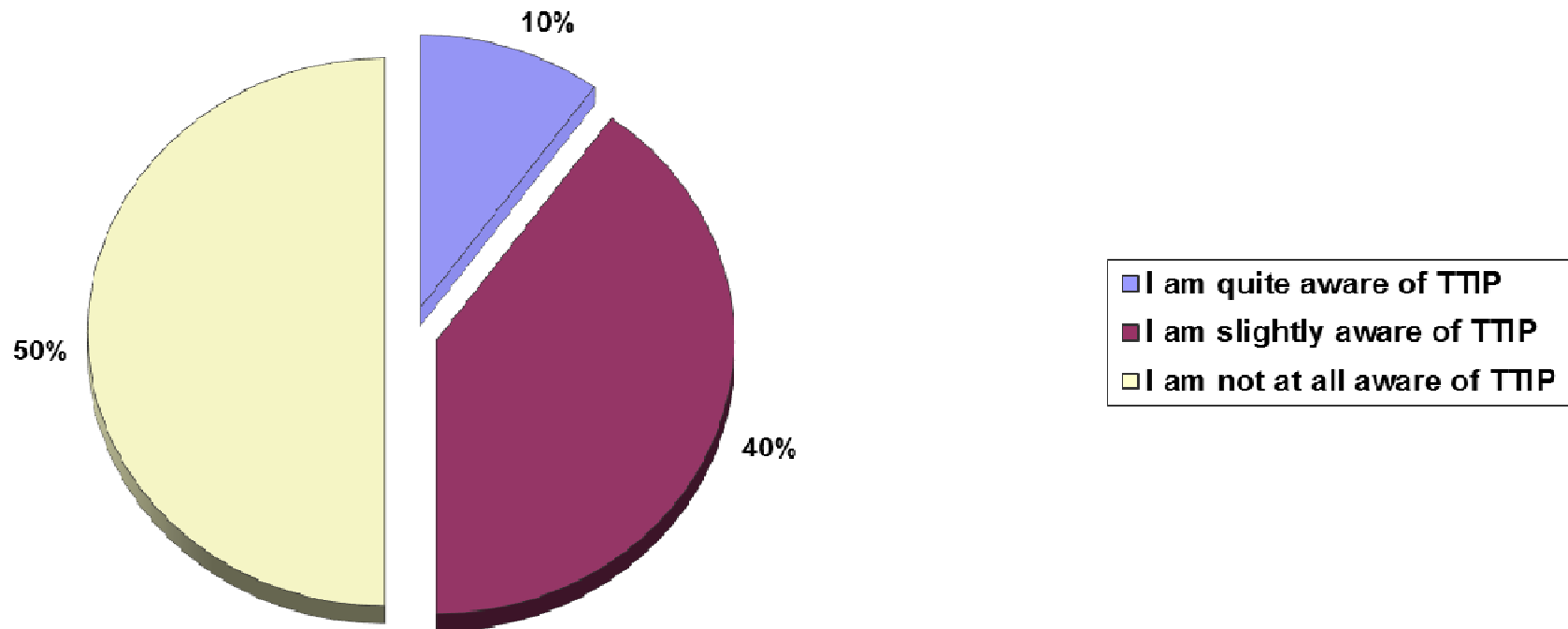


Has your company developed any trade activities with USA?



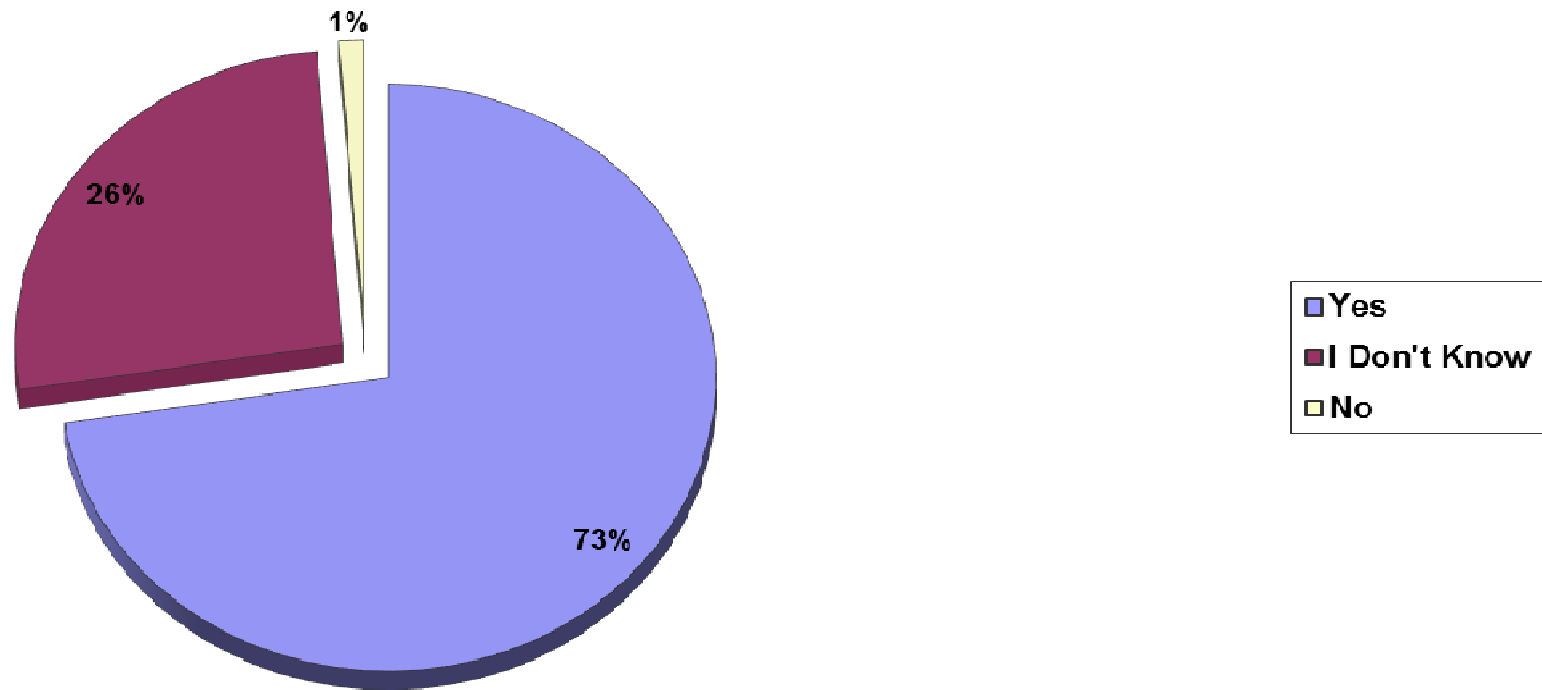


How would you assess your TTIP awareness level?



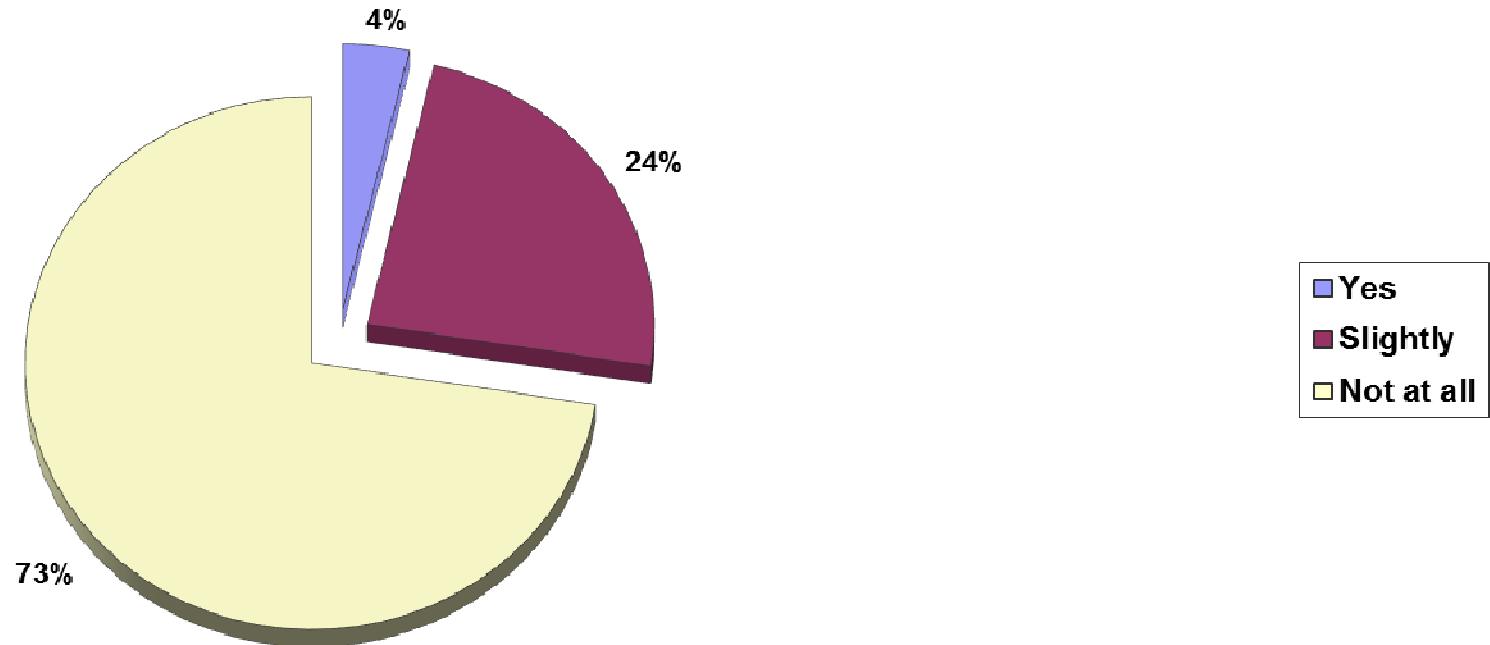


Do you think your company should be more aware of TTIP?



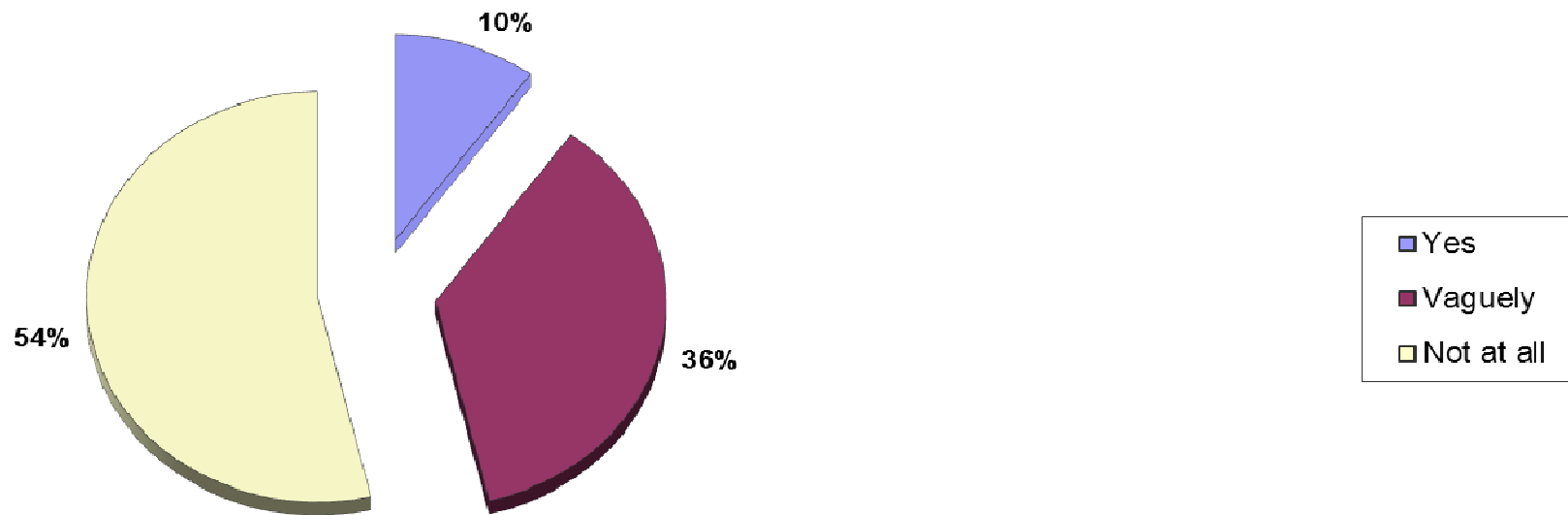


Are you satisfied with the level of information on TTIP that is provided to you by state or private business organizations?



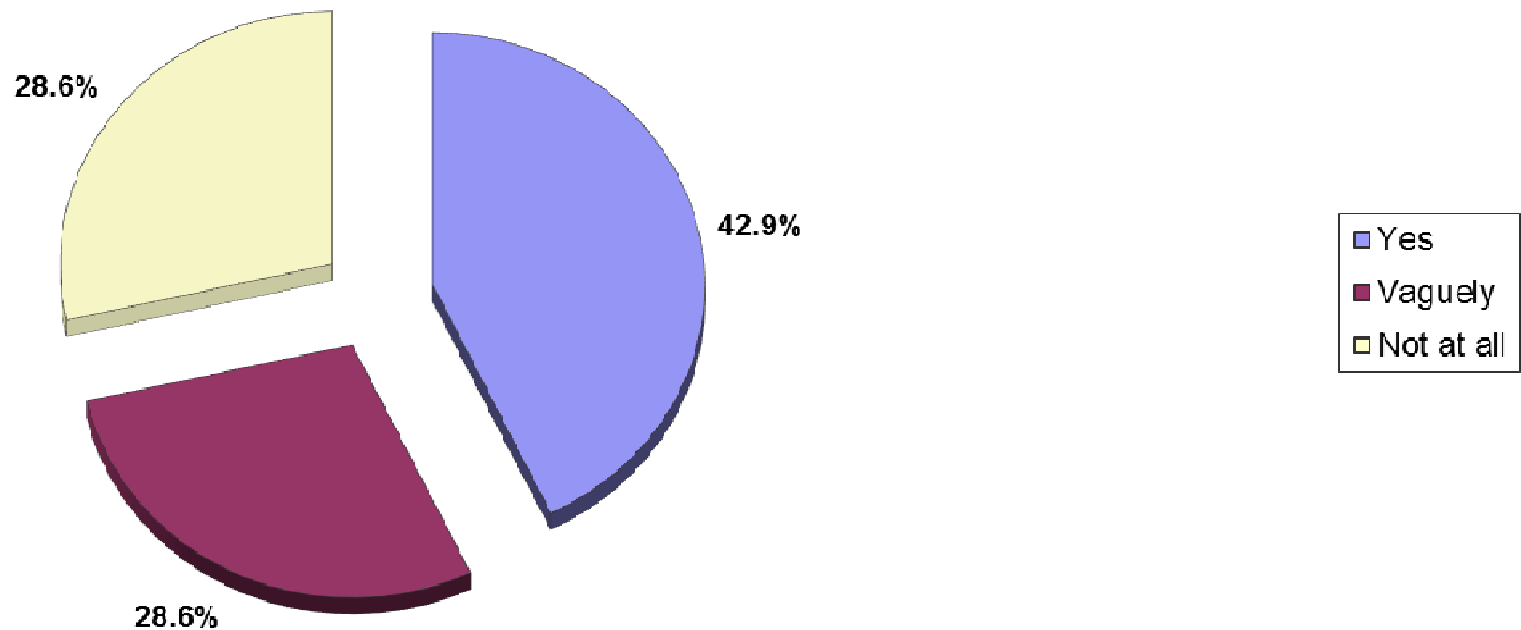


Are you aware that studies show that TTIP will increase the annual trade volume of EU by 120 € billion and of US by 100 € billion?



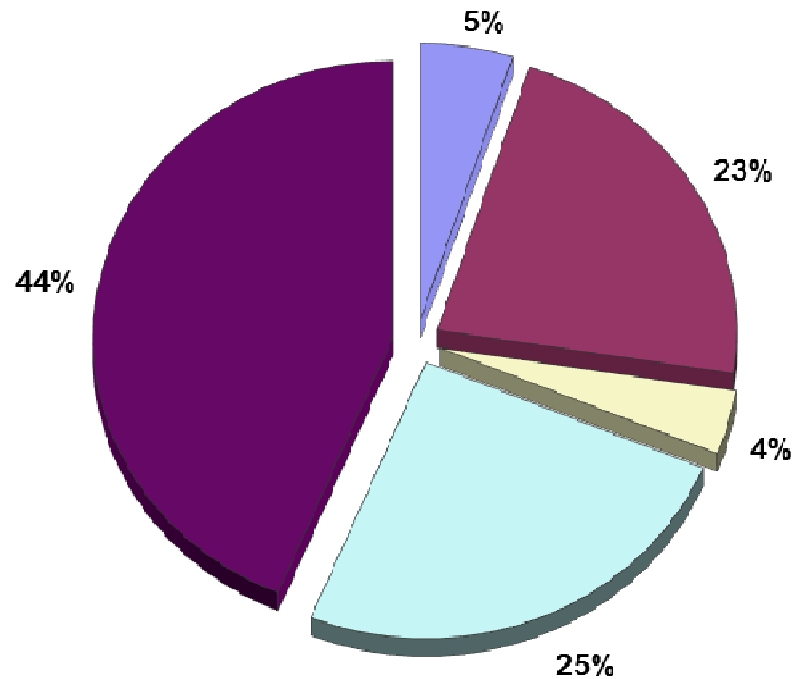


Are you aware that studies indicate that with TTIP employment in both EU and US will increase by 15.000.000?





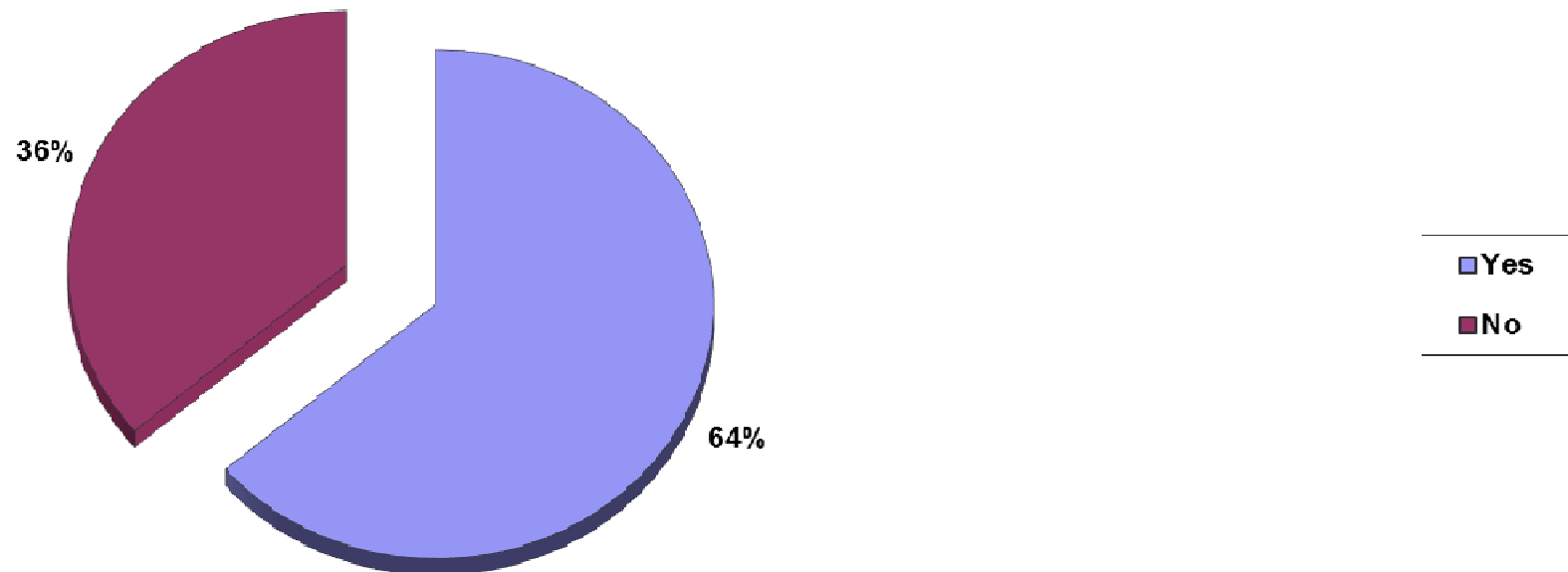
Which of the following would you prefer to increase your awareness of TTIP?



- Internet forums
- Events or roundtable discussions
- Dedicated social media
- Dedicated website with all developments on TTIP
- Emails or newsletters

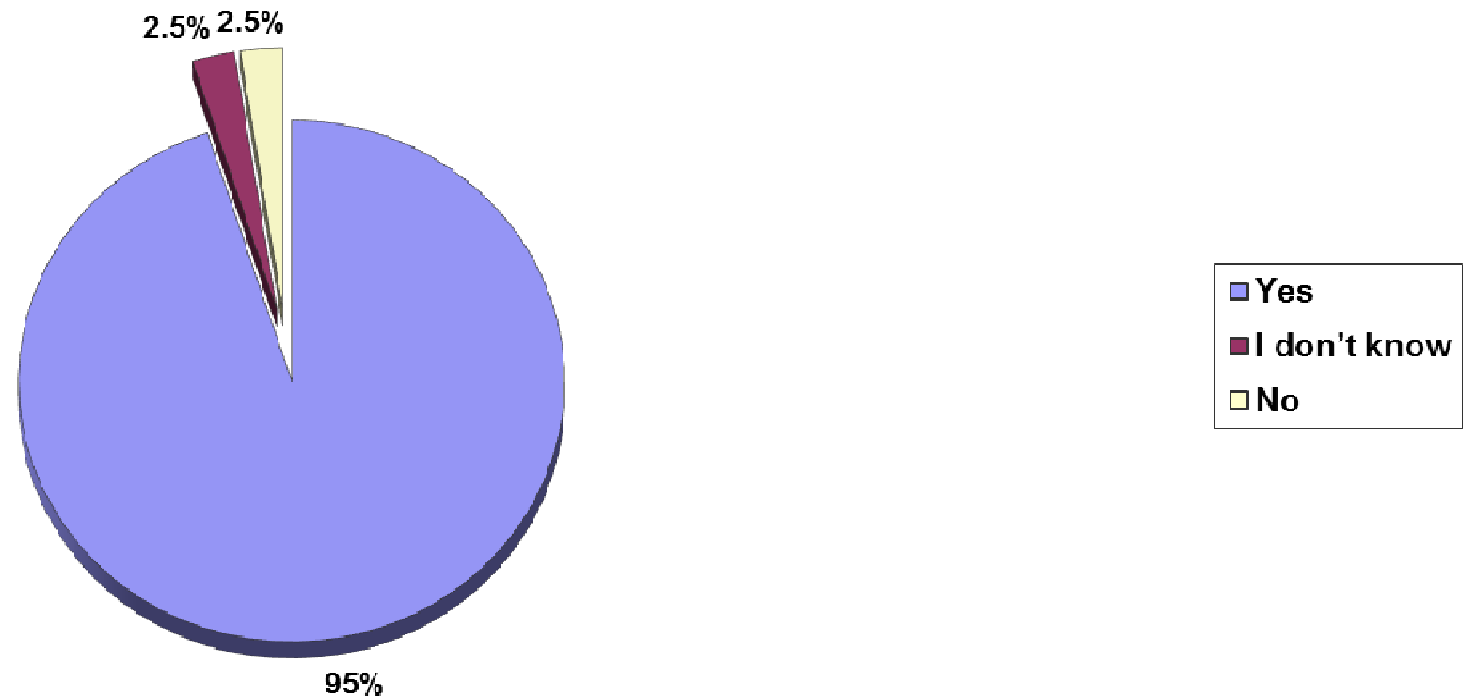


Are you aware that more than 90% of the economies in both EU and US are based on SME's activities?



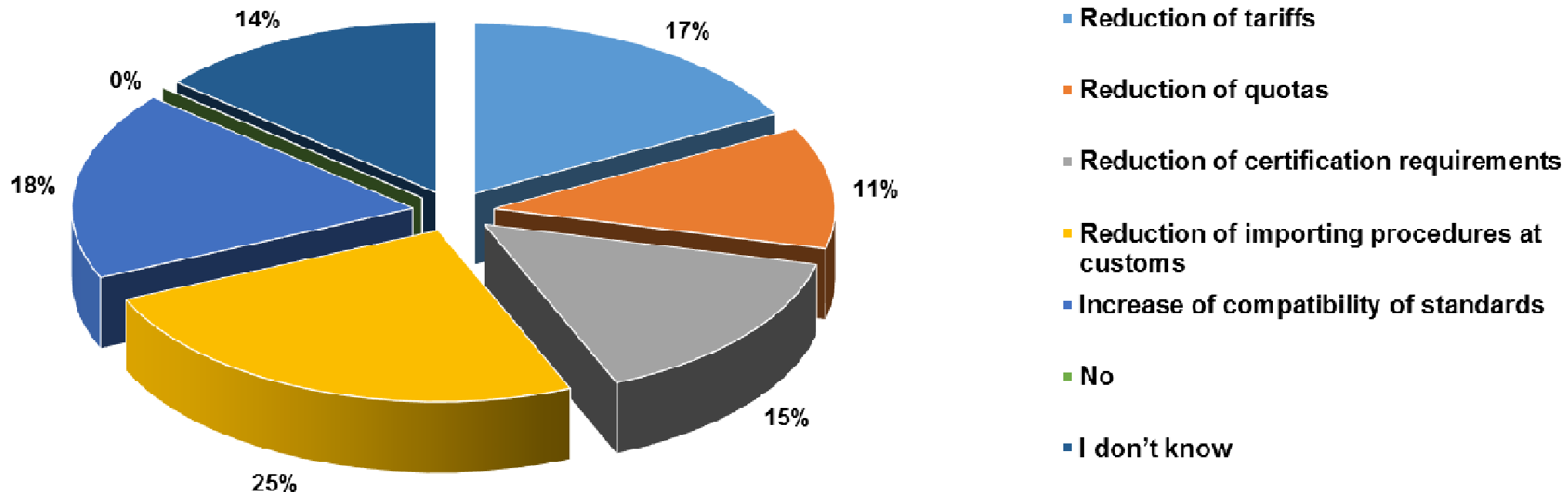


Do you think that the TTIP should concern SMEs in Europe and US?



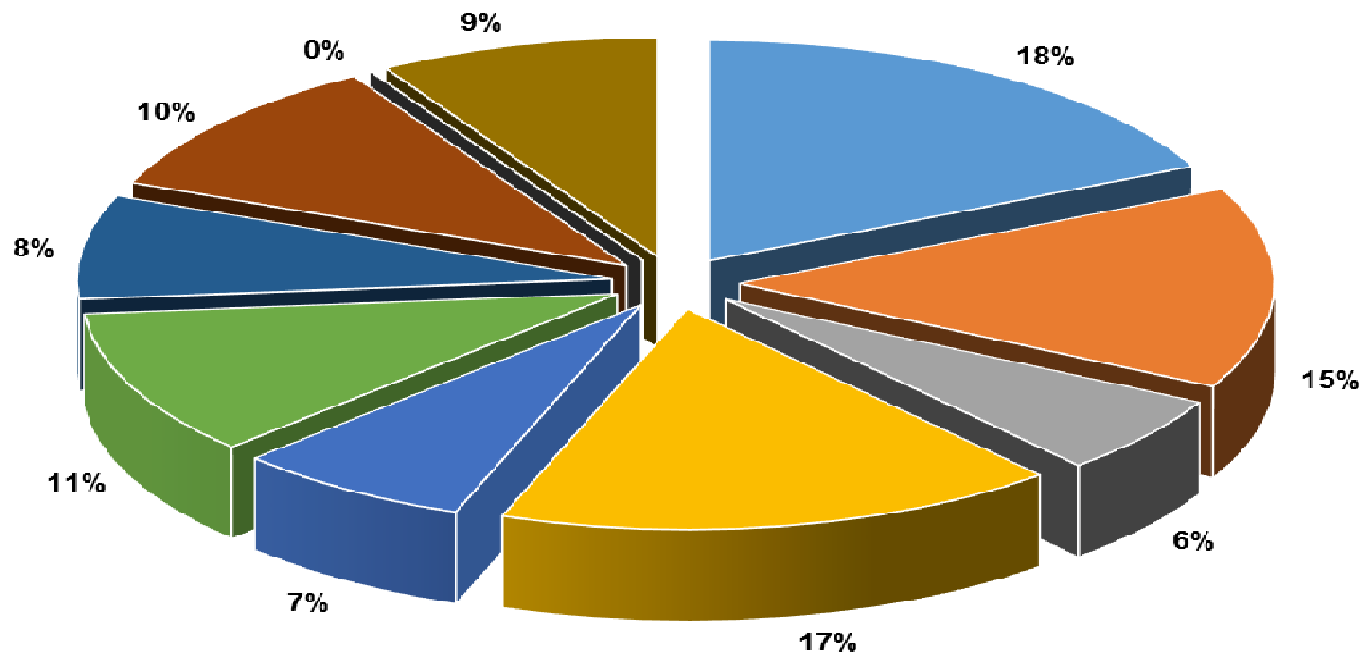


From what you know so far, do you think that TTIP would facilitate your company's operations? If yes, please specify the main benefit(s).





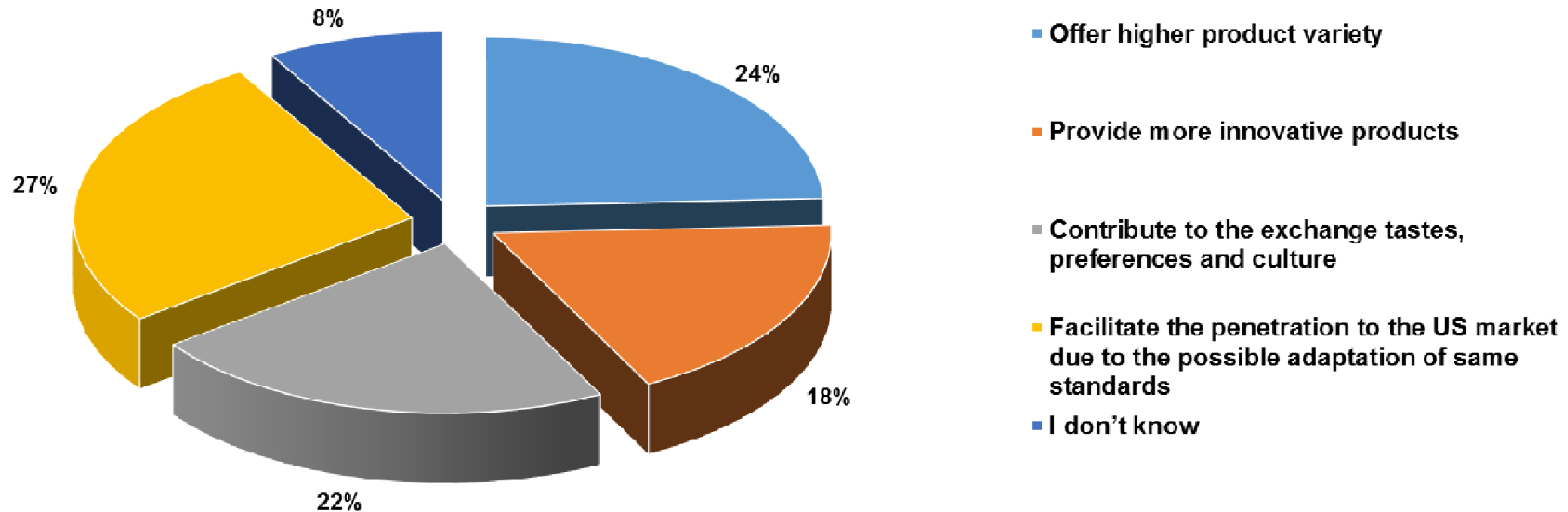
What are the competitive advantage(s) that TTIP would grant to your company?



- Increase of the pool of customers
- Achievement of competitive prices via the reduction of tariffs
- Elimination of risks in the supply chain
- Access to the US market
- Export of innovative products to the US market
- Development of transatlantic partnerships
- Request for funding or investment from US
- Reliability
- None
- I don't know

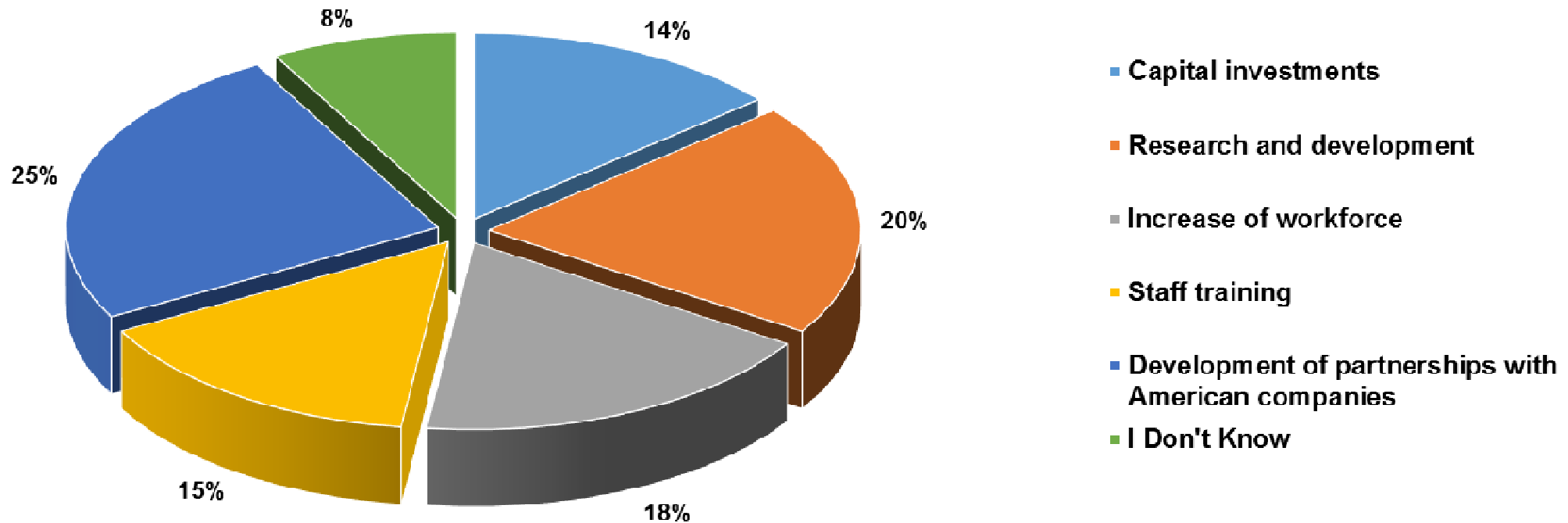


How would the TTIP's impact on your company benefit consumers beyond price changes?



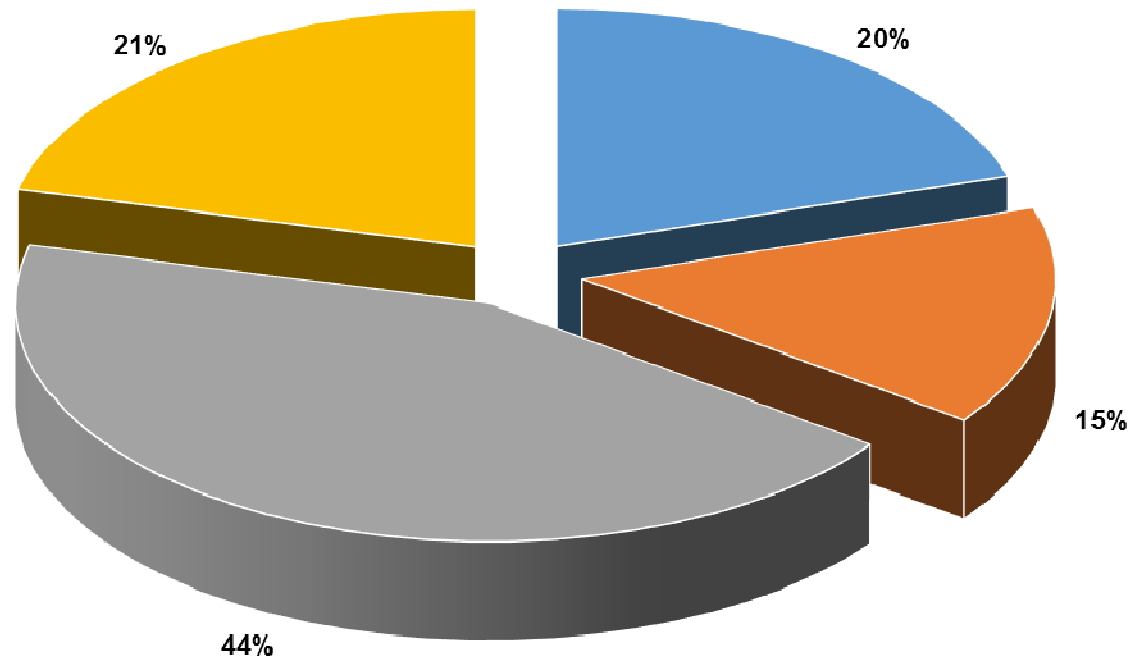


How would you reinvest savings gained from the implementation of TTIP?





Are there any other benefits to businesses, either large or small or, to society as a whole, that you can identify?



- Improvement of the company's corporate social responsibility
- Improvement of the company's corporate environmental responsibility
- Increase the economic growth and development of Greece
- I don't know

